

Message Text

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50

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /015 W

----- 018307

R 090909Z AUG 74

FM AMEMBASSY MANILA

TO USDOC WASHDC

INFO SECSTATE WASHDC 5931

UNCLAS MANILA 9537

E.O. 11652: N/A

TAGS: BFOL, RP

SUBJ: WTDR/FTI - MASTODON EQUIPMENT CO., INC.

REF: UNCLAS USDOC 9927

1. PHILIPPINES 2. CNTRY CODE: 565 3. SER NO: NA

4. MASTODON EQUIPMENT CO., INC.

4A. CODE: 4B. CODE: A 4C. CODE: X

5. P.O. BOX 483 MCC; KM. 16, SEVERINA DIAMOND INDUSTRIAL SUBD.,
PARANAQUE

6. RIZAL, PHILIPPINES

7. ESTBL: 1963 8. EMPL: 60 9. SIZE: (18-X) VERY LARGE

10. REPUTATION: (22-X) GOOD 12. RPT DATE: 07/74

13A. 35371/2359 INDENTS, DIST., IMP. & SERVICES INDUSTRIAL
TRACTORS AND TRUCKS, FORKLIFTS

13B. 35314/2359 INDENTS, DIST., IMP. & SERVICES POWER CRANES

13C. 35110/2359 INDENTS, DIST., IMP. & SERVICES GENERATORS

13D. 35318/2359 INDENTS, DIST., IMP. & SERVICES WINCHES

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AND SCRAPERS

13E. 35194/2359 IDENTs, DIST., IMP. & SERVICES DIESEL
ENGINES

13F. 36330/2359 INDENTS, DIST., IMP. & SERVICES WELDING
MACHINES

13G. 35631/2359 INDENTS, DIST., IMP. & SERVICES AIR COM-
PRESSORS

14. OFFICER: RAFAEL PRONSTROLLER, VICE-PRES.-GEN. MGR.-TREAS.

15. CABLE: "MASTODON" MANILA 16. TELEX: 7222032 - RCA

17. PHONE: 83-71-12 & 83-72-12

18. FINANCIAL REFERENCES: PHILIPPINE COMMERCIAL & INDUS-
TRIAL BANK, MANILA, PHILIPPINES. TRADE REFERENCES: SEE #19.

19. MAJOR FOREIGN FIRMS REPRESENTED: BOTELHO BULK TOKYO,
LTD., TOKYO, JAPAN; DIAMOND REO TRUCKS, INC., 1331 SO. WASHING-
TON AVE., LANSING, MICHIGAN 48920, HEAVY DUTY TRUCKS; MITSUI
SEIKI AIR COMPRESSOR CO. LTD., JAPAN, AIR COMPRESSORS, WEL-
DING MACHINES, AND GENERATORS; MIYOSHI KIDESHIA CO. LTD.,
JAPAN, RECONDITIONED AND USED TRACTORS, FORKLIFTS, DIESEL
ENGINES, BULLDOZERS, CRANES, PILE HAMMERS, SCRAPERS; EXCLU-
SIVE AGENCIES ACQUIRED SEVERAL YEARS AGO.

20. POST'S EVALUATION OF FIRM: OFFICE MAINTAINED IN PARANAQUE,
RIZAL. INDENTS, IMPORTS AND DISTRIBUTES NEW AND USED
HEAVY MACHINERY AND EQUIPMENT FOR LOGGING, MINING, CONSTRUC-
TION, INDUSTRIAL AND AGRICULTURAL INDUSTRIES. REQUIREMENTS
OBTAINED FROM UNITED STATES AND JAPAN. MERCHANDISE PROMOTED
THROUGH ADVERTISEMENT AND MARKETING BY 6 SALESMEN IN PRINCIPAL
TRADING CENTERS OF COUNTRY. ALSO PROVIDES REPAIR AND MAINLD-
NANCE SERVICES FOR PRODUCTS HANDLED AND LEASES MACHINERY AND
EQUIPMENT. HAS NECESSARY FACILITIES FOR NORMAL OPERATIONS.
OFFICERS APPEAR COMPETENT AND RELIABLE AND HAVE OTHER BUSINESS
INTERESTS. RECENT FINANCIAL STATEMENTS NOT AVAILABLE. AS OF
DECEMBER 31, 1972 TOTAL ASSETS P5.4 MILLION, NET WORTH P2
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MILLION, SALES P3.3 MILLION WITH NET INCOME P20,642. CREDIT
REPUTATION, SATISFACTORY. RECOMMENDED AS TRADE CONTACT FOR
INTERESTED AMERICAN BUSINESSMEN.
SULLIVAN

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NNN

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Draft Date: 09 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
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Disposition Approved on Date:
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
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Film Number: D740218-0549
From: MANILA
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1974/newtext/t19740860/aaaabzvo.tel
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Review Withdrawn Fields: n/a
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TAGS: BFOL, RP
To: COM
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